

HP SMB Tech Makeover Challenge

HP SMB Tech Makeover Challenge (the “Challenge”) is a challenge organized by HP Singapore (Sales) Pte. Ltd. (“HP Inc.”) to help aspiring SMBs take the leap and make modern IT a key part of their workforce transformation.

Terms and Conditions

By entering this Challenge, participants will be deemed to have accepted the Challenge terms and conditions and agree to be bound by the rules, which will be interpreted by HP Inc. at their own discretion.

ELIGIBILITY:

This Challenge is open to Small Midsize Businesses (SMBs) registered and operating in Singapore, except for advertising agencies, partners, or any other companies professionally connected with the Challenge. The participant must have a business group size of 499 and below.

CHALLENGE PERIOD:

This Challenge starts on 1st June, 00:00am Singapore Time Zone (UTC+8:00) and ends on 30th September, 11:59pm Singapore Time Zone (UTC+08:00). Any entries must be submitted within this period to be eligible for entry.

HOW TO PARTICIPATE:

The participant must complete the entries and submit them in order to qualify. Each written response must be in English and must not exceed the stipulated word count in length. Incomplete entry submissions will be disregarded.

Each participant may enter the Challenge One (1) time during the Challenge Period. Submissions received from any company or email address in excess of the stated limit will be void.

CONTENT RESTRICTIONS:

- a) The submission must not contain material that violates or infringes another’s rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement
- b) The submission must not disparage the sponsor or any other person or party affiliated with the promotion and administration of this Challenge or any other third party
- c) The submission must not depict any company or feature brand names or trademarks other than those owned by the participant
- d) The submission must be originally created by and solely owned by the participant or in the public domain
- e) The submission must not contain material that is false, fraudulent, deceptive, misleading, inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libellous
- f) The submission must not contain material that is defamatory, violent, obscene or offensive (to the general public or a section thereof), or which could be interpreted as promoting any religious or political ideology. Any submission which, in the view of the organizer, contains defamatory, violent, obscene or offensive material that violates local and international laws and regulations shall be disqualified.

WINNER DETERMINATION:

One (1) winner will be selected from the entry submissions by HP and its appointed panel of judges in their sole and absolute discretion. HP and its representative may conduct on-site visits or interviews of the participants during its selection process. The submissions will be evaluated and scored based on the following three criteria:

a) Digital Mindset (25% of total score)

Definition of what it means to empower the workforce through technology today; how the work environment needs to change in relation to PC and Print solutions.

b) Problem Definition (25% of total score)

Level of understanding of their IT pain points or challenges standing in the way of their growth, in relation to 3 aspects: Productivity, savings and security; and how the company has been addressing them.

c) Innovative Thinking (50% of total score)

Explanation of why HP PC and Print solutions offer the right technology foundation to transform the way they work, in relation to 3 aspects: Productivity, savings and security.

PRIZES:

The winner will receive prizes which include the following:

- 1) An IT transformation kit that consists of HP PC and Print solutions worth up to \$20,000
- 2) Speaking opportunities at future HP events

The winner will be notified by the registered contact number or email address on or before 31st October 2019. In the event that a successful participant is unable to be contacted, and all methods of communication are unsuccessful, the unclaimed prize(s) will remain the property of HP Inc.

The prizes awarded under this Challenge are subject to change without any prior notice. The prizes cannot be exchanged, interchanged, redeemed in cash or kind, transferred or gifted. HP Inc. retains the right to substitute the prize with another prize of similar value in the event the original prize offered is not available.

USE OF INFORMATION AND PUBLICITY:

By submitting an entry, participants grant the organizer the right to use their names and any materials used in their submissions for the purpose of announcing the winner of the Challenge, and for promotional, marketing and publicity purposes in connection with the Challenge through any media without notification or further compensation. Participants grant the organizer the right to use, adapt, edit, modify, reproduce, publish, distribute, and/or display the participants' submissions without notification or further compensation to the participants. Should they be selected as the winner, they may be filmed, photographed and featured on HP media channels, social media, promotional material, or other materials/platforms as determined by HP Inc. in their sole discretion.

PRIVACY: HP Inc. will keep all submitted information confidential and will use the information only for the purposes of contacting the participant with regards to information, notifications and promotional material on the products and activities HP Inc. offers.

DISPUTES: HP Inc.'s decision in matters pertaining to this Challenge shall be final and binding. The Challenge and these terms are subject to the laws of Singapore.

LIABILITY: HP Inc.'s and its authorized vendors and employees shall not be liable:

- For any loss, injuries, claims, damages, or expenses arising out of or in connection with this Challenge.
- For any error, omission, theft, loss, damage, alteration or unauthorized access to any submission, or any delay in transmission of a submission, whether or not arising during operation of hardware and/or software used by the organizer or any third party for the purpose of conducting the Challenge.
- If, for any reason, any aspect of the Challenge is not executed as planned or if the integrity of the Challenge is compromised, including without limitation, by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any cause of whatsoever nature beyond the control of the organizer which corrupts or affects the administration, security, fairness, integrity or proper conduct of the Challenge.

GENERAL CONDITIONS: HP Inc. reserves the right to amend these terms and conditions at any time. If for any reason the Challenge is not capable of running as planned, HP Inc. reserves the right in its sole discretion to cancel, terminate, modify, or suspend the Challenge.